



Product Features and Benefits

Feature	Benefit
Clean Finished Placket	Typically the placket interface is raw or edged, meaning it can look ragged or uneven, particularly on light colored shirts. By cutting the interface in a rectangle, turning the edges under and fusing them in place, a straight placket with no raw edges is created.
Clean Finished Tree Top Vents	Clean-finished vents are formed by turning all raw edges under in a double fold and then stitching with a single needle. This extra attention to detail gives our products a neater appearance.
Combed Cotton	Combing is a process to straighten fibers, extract nebs (small knots of entangled fibers that do not accept dyes), foreign matter and short fibers in order to produce a stronger, more even, finer, smoother yarn. It knits better, has a softer hand and accepts dyes better.
Cool DRI® (moisture management)	A lightweight cotton/polyester blended fabric that wicks moisture away from the body for extra comfort.
Cross-and-Lock Stitched Buttons	A four hole button is attached by stitching diagonally across forming an "X". This adds strength and stability and is aesthetically more appealing.
Diamond Knit	A special pique knit with high stitch-density and smooth hand. Knit with 50/2 ply yarn for added softness, strength and durability.
Double Mercerized	Both the yarn and fabric go through a caustic bath. The benefits are increased luster, richer color and exceptional drape.
Egyptian Cotton	Fine, lustrous, long staple cotton from Egypt averaging two inches in length resulting in superior softness and strength.
Engineered Stripe	Stripes that always appear in the same location on all garment sizes.
French Placket	A more formal placket that is constructed using garment body fabric and eliminates shading. Typically French plackets are not sewn down on the left side. See "Top Center Placket" for comparison.
Full Fashion Collar	A slightly longer knit welt collar with front edge collar tip that has extra knitting detail for a unique appearance.
Fully Taped Neck Seam	As the collar is attached, a strip of body fabric is folded and sewn in the collar seam. This strip of body fabric is then folded down and single needle stitched to the body. This reinforces the neck or collar seam and gives a smooth, flat finish to go against the neck.



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Hand Tucked Collar	A manual process of pulling the end threads at the collar tip for a neat, finished look.
Intarsia Collar	A flat knit fabric with solid-colored, geometric patterns. Both sides of the fabric are identical.
Mercerization	A process where yarns or fabrics are sent through a caustic bath which swells the fibers making them more uniform and even, resulting in a luster. Mercerization slightly preshrinks the yarn making it stronger, improving shrinkage, durability, and permanent press characteristics of the finished garment. This changes the physical structure slightly, making the fibers ready to accept dye enabling deeper, richer colors. It also improves the fabric absorbency thereby improving the comfort factor.
Oxford	A soft cotton fabric that is made on small repeat basket weaves. Different colors of yarn are woven together into small geometric designs to create the distinct oxford color.
Pima Cotton	High quality, long staple cotton fiber developed from Egyptian cotton seed that provides exceptional softness, luster and strength.
Plied Yarn	Made by twisting two single yarns together giving the yarn superior strength.
Poplin	A durable plain-weave fabric, similar to broadcloth, but with a heavier rib and heavier weight.
Princess Seams	A line of stitching that attaches two fabric panels, creating a more flattering, feminine shape.
Single Needle Safety Stitch Shoulders	Shoulders are sewn together with a safety stitch machine that has two needles spaced $\frac{1}{4}$ inch apart and loopers interlocking with one of these needles. Making a wide seam. As the shoulders are sewn, a $\frac{1}{8}$ inch woven braid is added to the seam for additional strength. This is then turned down and single needle stitched to the body giving the shoulder extra strength and a two needle tapered look.
Top Center Placket	A placket that is constructed from a separate strip of fabric and is sewn to the garment.
Twill	One of three basic weaves, the twill is identified by a fine diagonal pattern in the fabric that provides a soft, smooth finish.
Yarn Count	A number that identifies the thickness in diameter of a yarn. The higher the yarn count, the finer the yarn.